

# THE NEW NORMAL

Longing for things to return to the way they were pre-pandemic is understandable, but as the notable singer, Bob Dylan, crooned, "The times they are a changin'."



Please, give me back the old, boring, and **predictable** world of 2019!

If you are like me the expression "NEW NORMAL" has not only been overused but has become a source of irritation. Please, give me back the old, boring, and predictable world of 2019! Frankly, change at the pace we have experienced in 2020 is a bit frightening and can easily throw us off our game plan.

[Read more](#)

## Introducing BackupAssist ER

Partners, We are excited to announce the launch of BackupAssist ER and the Managed Backup Console (MBC)

Thank you for choosing BackupAssist as your disaster recovery solution to improve cyber-resilience in an ever changing world. Thanks also for your ongoing partnership with us. Wishing you good health, happiness, and good selling!

[Explore](#)

Easily set up and schedule system image backups.

These backups can be sent locally (on-premise) and into the cloud.

Numerous recovery tools, including granular file recovery, VM Instant Boot recovery, full Bare Metal Recovery Exchange Server items.



Recover locally (on-premise), or remotely (cloud) - from either your local or cloud backup

CryptoSafeGuard helps keep your backups safe from ransomware.

Get the benefits and recovery options provided by DRaaS or appliance based systems, at a fraction of the cost.

The **Challenge** is on!

The **new BackupAssist ER** gives you **Express Recovery** in many scenarios.

We encourage you to download and participate in the ER Challenge for great prizes and the prestige of beating our Founder, Linus Chang.

[Take The Challenge Here](#)

THE RIGHT BACKUP™  
**ER** BackupAssist

**WIN UP TO \$2,700\***

## Ongoing Promotion

**50% OFF DISCOUNT**  
Cloud Standalone or Add-on

Extended **Spring Economic Relief**

We have extended our Spring economic relief of 50% off for the BackupAssist Cloud Backup Add-on and Standalone Cloud Backup through the end of June. This is a great solution for assuring backups take place when no one is in the office.

[Buy Now](#)

## Ongoing Promotion



DRaaS too expensive?  
**Save 75% here**

BackupAssist ER now gives you the option of Recover Anywhere, meaning you can achieve Disaster Recovery on Demand. Recover locally, in the cloud, or anywhere in between. When compared to DRaaS, it can achieve similar business outcomes at 75% less cost.

[Read More](#)

## WFH World

We now live in a work-from-home (WFH) world. And we were forced into this rapidly - businesses scrambled to adopt WFH in a fight to stay alive.

[Read more](#)

## ER Challenge Blog

The Backup Under 5 minutes hands-on time to Install, configure and start the backup using BackupAssist ER. This series of blogs provide step by step for multiple backup and recovery scenarios.

[Read More](#)

## Get BackupAssist WFH



[Latest Version](#)

## Get BackupAssist ER



[Latest Version](#)

## Training

Want some training for the new products?

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## BackupAssist's Backup Armory

The go to place for your data protection and cyber resilience resources

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